



## 24th ANNUAL POOCH PARADE

This year's theme is "Fun, Sun, Sand, and Supporting Rescue Dogs!"

Sunday, August 18, 2024

10:00am-3:00pm

Ventura Harbor Village, 1583 Spinnaker Dr, Ventura, CA.

### SPONSORSHIP REGISTRATION

SPONSOR NAME \_\_\_\_\_ PHONE \_\_\_\_\_

SPONSOR WEBSITE \_\_\_\_\_ EMAIL \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ PHONE \_\_\_\_\_

CONTACT PERSON EMAIL \_\_\_\_\_

#### PLEASE SELECT A SPONSORSHIP LEVEL

\_\_\_\_ BEACH PARTY DOG SPONSOR \$10,000

\_\_\_\_ SURFIN DOG SPONSOR \$5,000

\_\_\_\_ TREASURE HUNTING DOG SPONSOR \$2,500

\_\_\_\_ BOOGIE BOARD DOG SPONSOR \$1,500

\_\_\_\_ ENSIGN DOG SPONSOR \$1,000

Are you planning on hosting a booth at the Pooch Parade? Yes \_\_\_\_ No \_\_\_\_

What will you be doing in your booth? \_\_\_\_\_

Please email your 1 color vector logo to be included on the printed material and shirts. It should be a high resolution pdf file, .ai or .eps file. Email to [carlvolunteer@gmail.com](mailto:carlvolunteer@gmail.com) by June 20, 2024. Contact us if you need a slight extension on the deadline.

A limited number of auction items will be on display during the event. Your auction donation is tax deductible! Will you be donating a Silent Auction item? \_\_\_\_\_, if yes we will be in touch to get details.

**SPONSORSHIP MONEY MUST BE RECEIVED BY June 23, 2024 for placement on brochure and poster.**

**SPONSORSHIP MONEY MUST BE RECEIVED BY June 28, 2024 to make t-shirt print deadline.**

I enclose a check for Sponsorship as marked above. \_\_\_\_\_

Please mail the application to the address below, Also, if paying by check, please send to the same address:

**C.A.R.L.  
ATTN: Pooch Parade  
PO Box 5022  
Ventura, CA, 93005**

Pay by credit card through PayPal <https://poochparade.org/sponsorship-payment/>  
contact Sheila Hernandez if you have any issues paying.

Thank you so much for your support. The Pooch Parade is our way to fund the ongoing expenses of the rescue and it is critical to our dog's wellbeing that we bring sponsors, vendors and the public together on this one day to celebrate rescue and support CARL.

Please give me a call if you have any questions, I look forward to seeing you on August 18th!

**Ventura Village, the event site is not allowing the sale of alcoholic beverages or human food!**

**Sheila Hernandez  
2024 Pooch Parade Chair  
805-890-6266  
[carlvolunteer@gmail.com](mailto:carlvolunteer@gmail.com) (prefer)**