

**20TH ANNUAL**

**POOCH PARADE DOG WALK AND PET EXPO**

**Dear C.A.R.L. Supporter:**

**It’s that time of year again and we are just a few months from our 20th Annual Pooch Parade Dog Walk & Pet Expo! C.A.R.L. has some exciting changes for 2017. New Date, New Location with grass, Kids contests, a beer and wine tent for our supporters over 21 years old. We are adding more events and exhibits each day. Of course, we will have our great group of veterinarians, our wonderful and various dog rescue groups plus new & returning commercial and informational vendors.**

**This year the event will take place at Promenade Park in Ventura, California on May 7, 2017 from 10:00am to 3:00pm. The traditional dog walk or Pooch Parade will take participants along the beach promenade to the pier and back. Beginning at 10 am everyone will enjoy pet and kids contests, demonstrations, exciting vendors and beginning at 11 am, beer or wine for those over 21.**

**JOIN US BY HOSTING A VENDOR BOOTH AT THE EXPO. HERE ARE THE DETAILS:**

**● Vendor registration cost is $180 for a 10’ x 10’ booth. Please note additional details in the attached registration form.**

**● This is a City of Ventura Park. The City requires a certificate of insurance from every participating organization. The exact wording for the certificate will be available on the PoochParade.org web site on or before January 25. If you do not have insurance you may purchase it for the day from the city, those details will also be on the web site.**

**● The City requires 30 days to confirm insurance certificates. As a result ALL REGISTRATIONS AND CERTIFICATES MUST BE RECEIVED BY APRIL 7, 2017**

**This is C.A.R.L.’s biggest fundraiser of the year. Funds will support us rescuing dogs. Our mission is to advocate for animal welfare, seeking to end the needless deaths of companion animals through our adoption, education and outreach programs. Thank you in advance and I look forward to seeing you May 7 for a great day of fun with the dogs.**

**Sharon L. Clark**

**Executive Director**

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